



PERSONAL AD OPTIONS 2019 – 2020

Support your performer by placing an ad with a special message in any or all of the programs!

OPTION	SIZE <i>(width x height in Inches)*</i>	AD PRICE
Full Page	8 x 10.5 (5 x 8)	\$ 120
1/2 Page	8 x 5.25 (5 x 4)	\$ 80
1/4 Page	4 x 5.25 (2.5 x 4)	\$ 45
1/8 Page	4 x 2.675 (3.5 x 2)	\$ 30



** Sizes in parenthesis are for the All School Musical playbill.
See page 2 for examples and artwork deadlines and other instructions.*

NEW FOR 2019! GRAPHIC DESIGN SERVICE

Don't have time to create a camera-ready ad? Use our new Graphic Design service for just **\$15** per ad.

Complete the form below and return to Anita Adams in the Choir office or email: adamsa@gpschools.org

SHOW	AD SIZE <i>(Check one per desired show)</i>	DESIGN SERVICE?	AD PRICE <i>(per table above)</i>
Fall Follies	<input type="checkbox"/> Full Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/8 Page	<input type="checkbox"/> Yes	
Sounds of the Season	<input type="checkbox"/> Full Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/8 Page	<input type="checkbox"/> Yes	
Winter Spectacular	<input type="checkbox"/> Full Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/8 Page	<input type="checkbox"/> Yes	
All School Musical	<input type="checkbox"/> Full Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/8 Page	<input type="checkbox"/> Yes	
Broadway	<input type="checkbox"/> Full Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/8 Page	<input type="checkbox"/> Yes	
Subtotal for all selected ads:			\$
Discount for reserving 4 or more ads (if applicable)		15%	(\$)
Number of Design Service Add-ons (if applicable):		_____ x \$15	\$
GRAND TOTAL:			\$

Name: _____ **Phone:** _____

Email: _____ **Payment Method:** Check # _____ Credit Card

Note: Checks are payable to GP South Choir Boosters. To pay by Credit Card: Go to gpsouthchoir.org, select the Boosters dropdown menu, choose "Credit Card or PayPal Payment Form" and enter "Personal Ad" as the "Reason/Purpose of Payment."

Personal ads are offered at a discount from the price of business ads, and therefore no escrow funds are accrued to the student's accounts for personal ads. Any ad which includes a business name, website, logo, or other information in support of a business is considered a business ad.

GPS Choir Boosters is a 501(c)3 charitable non-profit organization.

PERSONAL AD DEADLINES			
Show	Performance Dates	Content Deadline*	Camera Ready Art Deadline
Fall Follies	October 11-12, 2019	October 1, 2019	October 4, 2019
Sounds of Season	December 5 & 7, 2019	November 26, 2019	November 29, 2019
Winter Spectacular	January 29, 2020	January 21, 2019	January 24, 2019
All School Musical*	April 22-26, 2020	April 7, 2019	April 10, 2019
Broadway	May 29 - 30, 2020	May 15, 2019	May 22, 2019

*For ads that will not provide camera ready artwork (and will use the booster's graphic design service)

ARTWORK SPECIFICATIONS:

Please submit artwork via email to adamsa@gpschools.org and cc marketing@gpsouthchoir.org with subject line: "Personal Ad for (Show) Program" no later than the corresponding deadline above.

Camera-ready art: Send your artwork in one of the following formats: JPG or PDF at 300 dpi at full size

Design service: If you will be using our design service to create your ad, send an image (up to 3) in JPG, PNG or PDF format with your message exactly as you want it worded for ad.

If you want different artwork for each show, please email new artwork (or content for designer) per the deadlines above.

SAMPLE LAYOUTS:

SAMPLE PLACEMENT IN PROGRAM:

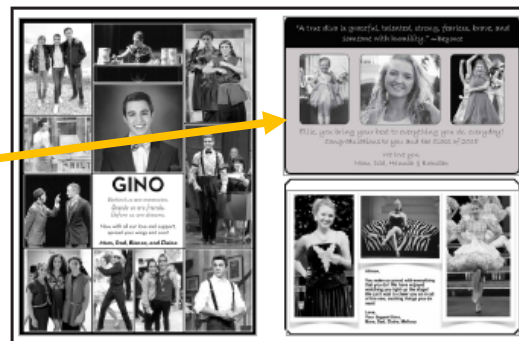
FULL PAGE

8" W x 10.5" H
(Vertical Orientation)



1/2 PAGE

5.25" W x 8" H
(Horizontal Orientation)



1/4 PAGE

5.25" W x 3.75" H
(Vertical Orientation)

