



Grosse Pointe South Choir and All-School Musical Sponsorship and Patron Opportunities 2018

Becoming a Sponsor or Patron of the Grosse Pointe South High School Choir and All-School Musical program is a tremendous way for your business to support these activities, while offering your year-long exposure to our wide and supportive audiences. We have two levels of sponsorship available and the program runs the entire year (January-December 2018) and we have two levels of Sponsorship available with four levels of Patron packages. Refer to the chart below but highlights include:

Presenting Sponsor (\$5,000); This is an exclusive opportunity for one business to closely associate itself with our program for a full year. This opportunity offers a tremendous amount exposure, through our website, posters, email marketing, press coverage, and includes display space at our popular performances.

Ticket Sponsor (\$850): This is also an exclusive opportunity for one business to be seen by every person who purchases a ticket to our performances. This sponsorship helps to offset the cost of providing our online reserved seat ticketing system.

Patrons (Gold & Silver levels): Patrons are business supporters of the Choir and Musical programs at Grosse Pointe South for a full calendar year. These levels are non-exclusive, and offer tremendous exposure through our website, and at each of our performance and events.

Patron levels are Gold (\$1,200) and Silver (\$600). Note: Gold Patrons may upgrade their program ad size to a full page (black and white interior placement), for an additional \$250, or, if available, a full color front or back inside cover placement for all programs for an additional \$1,000 over the base price of the Gold Patron

Finally, if your business wants to support the Choir and Musical, but none of the above options fits, we'd be happy to discuss other ways in which you can help. Gifts in kind such as food for rehearsal snacks and meals, trucks/trucking for our garage sale or competitions, or anything else that reduces our expenses, are welcome. We'll gladly recognize your business appropriately for any support provided!

Please contact Fund Raising Chair Amy Moncivais at a.moncivais@comcast.net if you're interested in existing packages or custom-fitting something to your needs.

Full Year Sponsorship Levels (January - December 2018)

Benefits	Presenting Sponsor \$5,000	Gold Patron \$1,200	Silver Patron \$600	Ticket Sponsor \$850
Name and logo as Presenting Sponsor on all posters and banners displayed throughout community prior to major performances	♪			
Exclusive space for booth or other informational display at all major performances (details to be arranged)	♪			
Name and logo on each page of GPS choir website with link to business site	♪	♪	♪	♪
Inclusion in all pre-event press releases and one dedicated press release announcing partnership	♪			
Name and logo as Presenting Sponsor on all performance email marketing	♪			
Globo display of logo in auditorium before shows and at intermission	♪	♪	♪	
On stage recognition at all performances	♪	♪	♪	
Special choir ensemble performance at sponsor's business or event (holiday caroling or other as arranged)	♪			
Name and logo on shared banners with other Patrons displayed at all performances and choir events	♪	♪	♪	
Full page, 4 color ad on back cover of all major performance programs and the All School Musical program	♪			
Half page, black and white ad in all major performance programs and the All School Musical program		♪		
Quarter page, black and white ad in all major performance programs and the All School Musical program			♪	♪
Name and logo on ticket page of choir website with link (page accessed by all ticket buyers)				♪
Name as Presenting Sponsor on each printed ticket	♪			♪
Name, logo and other mutually agreeable information (coupon, offers, etc.) on each printed ticket (as space allows)				♪
Listed recognition in Winter Spectacular and That's Entertainment performance programs (smaller programs without ads)	♪	♪	♪	♪

Details, terms and other information.

Fall Follies, Sounds of the Season and Broadway programs are full-sized. Ad Dimensions (Width x Height in inches):

Full Page 8 x 10.5 / Half Page 8 x 5.25 / Quarter Page 4 x 5.25 / Eighth Page 4 x 2.675

Joseph & The Amazing Technicolor Dreamcoat program is Playbill sized. Ad Dimensions (Width x Height in inches):

Full Page 5 x 8 / Half Page Horizontal 5 x 4 / Quarter Page Vertical 2.5 x 4 / Business Card Horizontal 3.5 x 2

Patrons & Advertisers are responsible for providing artwork and ad layout in JPG, TIFF, PNG or PDF file format.

Ads that contain information intended to promote business activities will be considered a business advertisement. Personal ads to congratulate or recognize a choir student without business information may be purchased separately with a Personal Ad form.



GROSSE POINTE SOUTH CHOIR PRESENTING SPONSORSHIP PACKAGE

Grosse Pointe South Choir offers local businesses a unique opportunity to reach an engaged, affluent and diverse consumer audience through its new Presenting Sponsorship package. Additionally, our Presenting Sponsor will receive a bonus advertisement in the programs for the All-School Musical in the spring providing live, on-site exposure to an annual audience of nearly 5,000 area residents, family and friends of the Grosse Pointe South Choir program.

Our Presenting Sponsor will receive Corporate name and Logo identification on all marketing materials including:

- All pre-event marketing materials including posters, banners and related promotional materials in the Grosse Pointe Community for all performances (at least 4 times annually), e-mail blasts soliciting ticket sales for performances, etc.
- The Grosse Pointe South Choir website (gpschoir.org) including a link to your business' website (17,000+ unique visitors & 37,000+ visits annually)
- The opportunity to e-mail promotional offers and marketing materials four times annually to our multiple databases (GPS Choir Boosters, Ticket Buyers, Past Booster Club and Patron membership, etc.) of 1,500+ supporters, fans and consumers
 - Content to be reviewed, approved and distributed by the GP South Boosters
- Exclusive booth space at all GP South Choir performances to interact directly with attendees (approximately 25 square feet)
- On-site and on-stage recognition at all performances
- Recognition in all pre-event press releases and media materials
- One dedicated release annually announcing the Presenting Sponsor's support of the Grosse Pointe South Choir
- Full page, 4-color ad on the back cover of all programs produced for performances (5,000 produced/distributed)
- Identification as the Presenting Sponsor on all printed tickets for performances
- GPS Choir private performance at an event of the Presenting Sponsor's choosing (to be approved by the Choir's Director)
- Custom marketing programs (ticket stub offers, discounts during performance week, etc.)

This is an opportunity to partner with and support one of Michigan's most successful choral programs. The Grosse Pointe South Choir Department is comprised of four choral ensembles that involve approximately 130 students in grades 9-12. It has won awards for choral sound, choreography, technical assistance, costuming and shows. Alumni have gone on to work in the fields of music education, business, medicine, law and are widely acclaimed actors and actresses on Broadway, TV ad in motion pictures. More critically, though, participation in Choir provides a life-long lesson for Grosse Pointe South's students that they carry into their adult lives and your business can now support this high-profile, exciting and worthwhile activity while showcasing your products and/or services to an enthusiastic and engaged audience in a distinct and memorable manner.

For more information, contact: Ross Fleckenstein @ 1rossfleck@gmail.com or 313-204-1198.



YES! Our business will join the Grosse Pointe South Choir and All-School Musical as a Sponsor or Patron for the 2018 calendar year (circle option below):

PRESENTING SPONSOR*	TICKET SPONSOR*	GOLD PATRON	SILVER PATRON	OTHER
\$5,000	\$850	\$1,200	\$600	TBD

* Presenting and Ticket Sponsorships are limited to one business each year, and offered first to the applicable sponsor from the prior year. If the prior year's sponsor declines, the first business to request and pay for this support will be the Sponsor for the year.

Business Name: _____

Contact: _____

Phone Number _____

Email _____

Total Payment Amount (include ad upcharge for Gold Patron if desired): _____

Enclose check (payable to the Grosse Pointe South Choir Boosters) or cash, or fill out information below to pay with credit card (Visa, Mastercard, Discover, AmEx):

Card No. _____ Exp. Date _____ CCV _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Name of GP South student(s) soliciting this support: _____

Grosse Pointe South Choir Boosters, Inc. is designated as a 501(c)(3) public charity by the Internal Revenue Service.

Please return completed form with payment to the choir student soliciting your support, or mail to: GP South Choir Boosters, Attn: Anita Adams, 11 Grosse Pointe Boulevard, Grosse Pointe Farms, MI 48236; anita.adams@gpschools.org.