



Grosse Pointe South Choir Program Advertising Facts & Figures

9 Live Performances annually reaching nearly 4,500 Grosse Pointe area residents

- Fall Follies (2 performances)
- Sounds of the Season (1 performance)
- Broadway (2 performances)
- All School Musical / Joseph & The Amazing Technicolor Dreamcoat (4 performances)
- Engaged, active participants in the school and community

Program distribution: 4,500-5,000 annually including All School Musical

- Typically 500 per performance

Many families and fans retain their programs and revisit them frequently to relive personal memories for each performance so advertisers benefit from a significant “shelf life.”

Grosse Pointe South Choir Performance Program Business Advertisements – 2017-18

Show Name and Dates	1/8 Page (b & w)	1/4 Page (b & w)	1/2 Page (b & w)	Full Page (b & w)	Inside Cover (4 color)*
(Please circle the amounts corresponding to the ad size and shows desired)					

2017-2018 School Year

Fall Follies, October 20-21, 2017 (2 performances)	\$60	\$90	\$160	\$240	\$500
Sounds of the Season, December 7, 2017 (1 performance)	\$50	\$75	\$125	\$180	\$350
Joseph & The Amazing Technicolor Dreamcoat All School Musical, April 26-29, 2018 (4 performances)	\$80	\$120	\$215	\$320	\$650
Broadway, May 24-25, 2018 (2 performances)	\$60	\$90	\$160	\$240	\$500
20% Discount if purchasing 4 or more of the same size ad					
Total After Applicable Discount					

*Inside back cover unavailable for 2017 Fall Follies and Sounds of the Season programs.

Business Name: _____

Contact Person: _____ Phone Number: _____

Email: _____

Address: _____

Total amount of Payment (incl. discount or ad size upgrade for Gold Patrons if applicable): _____

Payment Method (circle one): Cash Check (to Grosse Pointe South Choir Boosters) Visa Mastercard AmEx

Credit Card Number: _____ CCV _____

Expiration Date: _____ Billing Zip Code: _____

Name of GPS Choir Student Soliciting Support: _____

Grosse Pointe South Choir Boosters, Inc. is designated as a 501(c)(3) public charity by the Internal Revenue Service. Please return completed form with payment to the choir student soliciting your support, or mail to: GP South Choir Boosters, Attn: Anita Adams, 11 Grosse Pointe Boulevard, Grosse Pointe Farms, MI 48236; adamsa@gpschools.org.

Details, terms and other information.

Fall Follies, Sounds of the Season and Broadway programs are full-sized. Ad Dimensions (Width x Height in inches):

- o Full Page 8 x 10.5
- o Half Page 8 x 5.25
- o Quarter Page 4 x 5.25
- o Eighth Page 4 x 2.675
- Joseph & The Amazing Technicolor Dreamcoat program is Playbill sized. Ad Dimensions (Width x Height in inches):
 - o Full Page 5 x 8
 - o Half Page Horizontal 5 x 4
 - o Quarter Page Vertical 2.5 x 4
 - o Business Card Horizontal 3.5 x 2

Patrons & Advertisers are responsible for providing artwork and ad layout in JPG, TIFF, PNG or PDF file format.

Ads that contain information intended to promote business activities will be considered a business advertisement. Personal ads to congratulate or recognize a choir student without business information may be purchased separately with a Personal Ad form.